



COMPANY PROFILE / 2026

Digital systems built around your business.

Strategy / Design / Technology / Commerce / Growth

YOUR DIGITAL PARTNER

VILNIUS / WARSAW / LOS ANGELES / DUBAI





THE PROBLEM

Fragmented partners create fragmented results.

Strategy, design, development and growth often sit with different vendors. Context disappears between handoffs - and ownership becomes unclear.

01

SLOWER DECISIONS

02

DILUTED OWNERSHIP

03

DISCONNECTED
SYSTEMS

Gomuno becomes the accountable core.

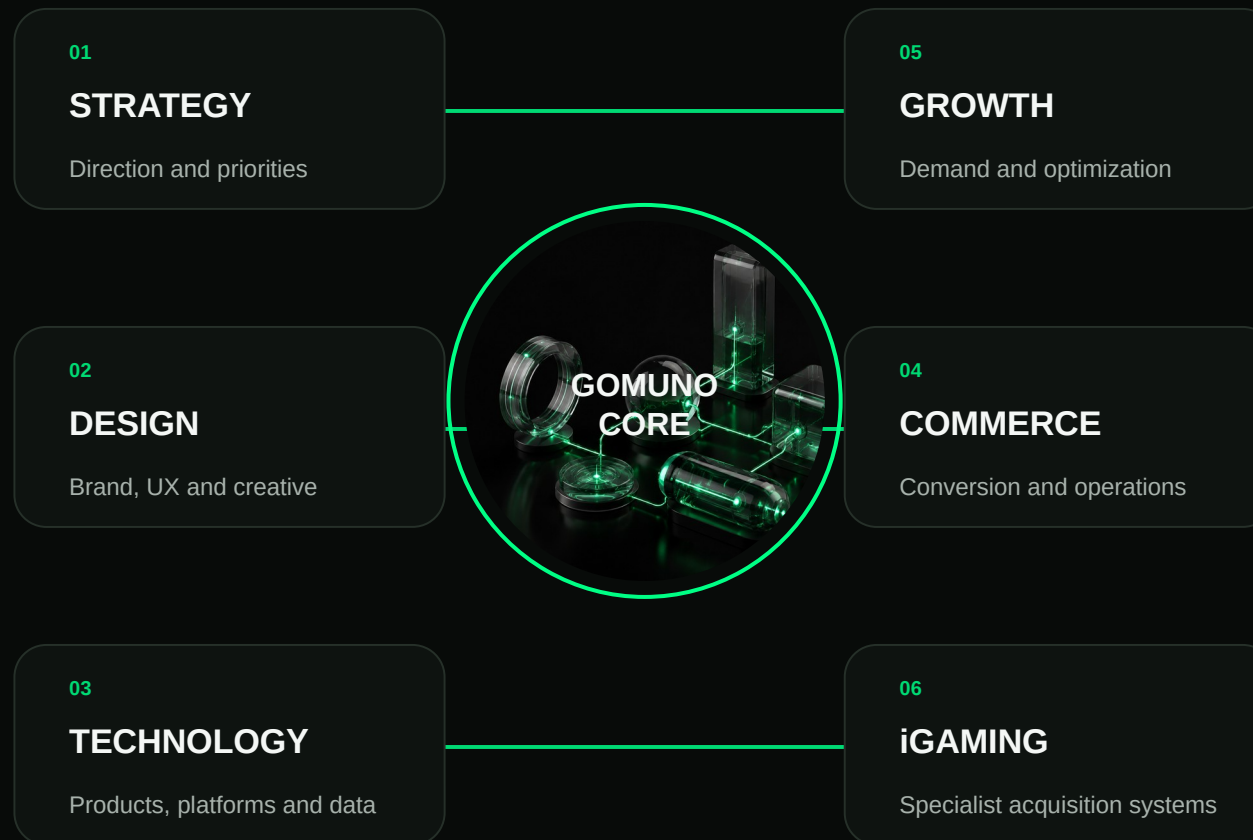




ONE CONNECTED SYSTEM

One partner. Every digital layer.

Six specialist disciplines connect through one accountable core - so decisions, experience, technology and growth reinforce each other.



SCHEME 01

CONNECTED CAPABILITY MODEL



01

Strategy before execution.

Every project begins with the business outcome - not the deliverable.

We define what should be built, why it matters and how it creates measurable value before resources are committed.

CLARITY / PRIORITY / DIRECTION





CLARITY FIRST. THEN MOMENTUM.

Turn ambition into a focused digital roadmap.

We connect business context, market reality and delivery choices before execution begins.

THE OUTPUT

Clear priorities.
Smarter investment.
Fewer expensive detours.

01

Digital strategy and roadmaps

Priorities, sequencing and investment logic.

02

Market and competitor research

A grounded view of the landscape and opportunity.

03

Positioning and value proposition

A reason for the market to choose the brand.

01

Business model and funnel planning

How attention becomes value and revenue.

02

Technical and product discovery

Requirements, risks and architecture before build.

03

Go-to-market planning

Audience, channels, launch logic and measurement.

**DESIGN IS THE TRUST LAYER**

Attention becomes trust when every interaction aligns.

We shape how the brand looks, feels and works - across every meaningful customer interaction.

- 01 Brand strategy and visual identity
- 02 UX research and information architecture
- 03 UI design and scalable design systems
- 04 Creative direction and campaign assets
- 05 Content systems and rapid prototyping



IDENTITY

EXPERIENCE

SYSTEM

WEBSITES AND PRODUCT ENGINEERING

Technology should remove friction - and create leverage.

Secure, scalable and built around real operations - not around a template.

01

Corporate websites

High-performance digital presence.

02

Custom web platforms

Portals, tools and unique workflows.

03

MVP and SaaS products

Focused delivery designed to evolve.

04

API and system integrations

Connected data and fewer handoffs.

05

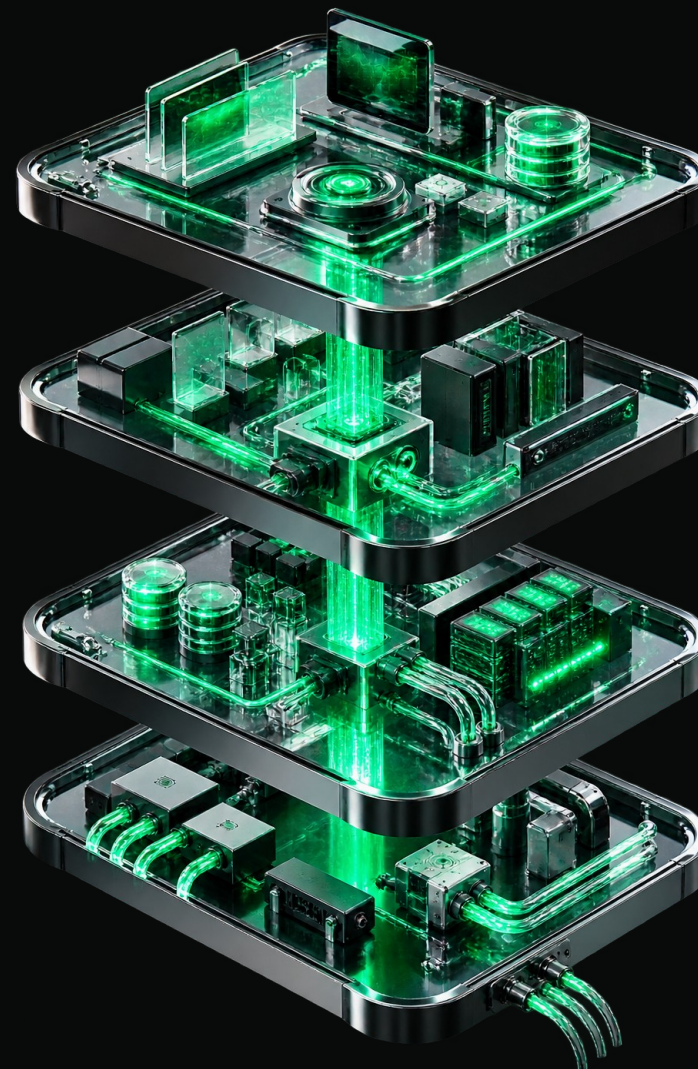
AI and workflow automation

Practical automation where it matters.

06

Maintenance and optimization

Performance, stability and improvement.





SCHEME 02 / CONNECTED DIGITAL PLATFORM

Every layer should share one operating logic.

The experience customers see is only as strong as the platform, data and operations underneath it.

ONE SYSTEM

Less manual work. Better data. Faster decisions.



01

EXPERIENCE

Websites / e-commerce / product UX



02

PLATFORM LOGIC

Products / workflows / APIs / automation



03

DATA AND INTEGRATIONS

CRM / analytics / payments / operations



04

GROWTH AND MEASUREMENT

Acquisition / testing / attribution / optimization



E-COMMERCE / INTEGRATIONS / AUTOMATION

Commerce should convert today - and scale tomorrow.

We connect storefront, operations, payments, logistics, customer data and growth into one commercial system.

- 01 E-commerce strategy and architecture
- 02 Shopify, WooCommerce and custom builds
- 03 Conversion-first product and checkout UX
- 04 Payment, logistics and CRM integrations
- 05 Retention, analytics and operational automation



SELL

CONNECT

AUTOMATE

SCALE

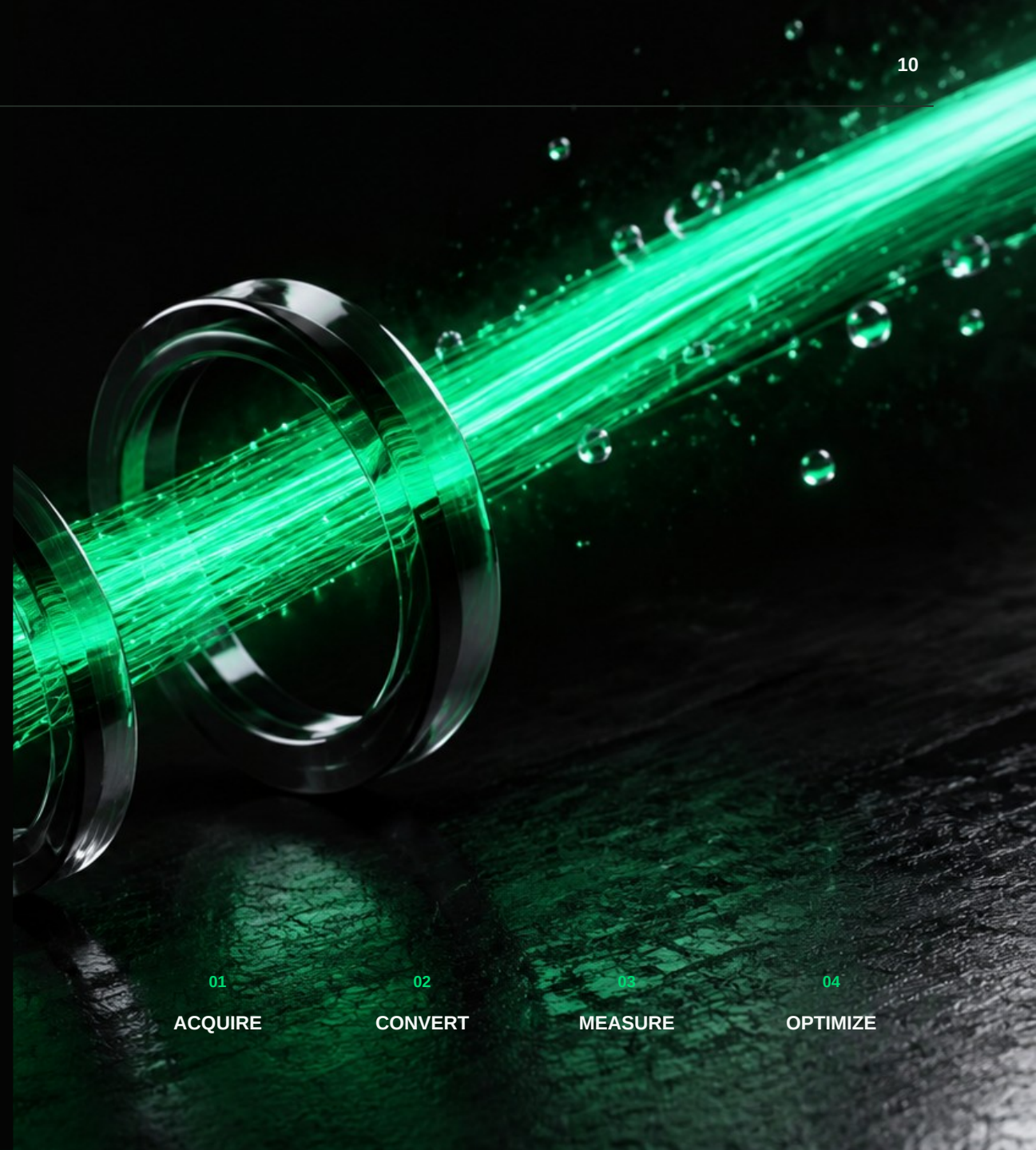


PERFORMANCE / TRAFFIC / MEASUREMENT

Growth becomes predictable when every signal connects.

Acquisition, landing experience, creative testing and measurement operate as one optimization loop.

- 01 Performance marketing and paid media
- 02 SEO, content and organic demand
- 03 Landing pages and conversion optimization
- 04 Analytics, attribution and creative testing
- 05 Affiliate and multi-channel traffic acquisition



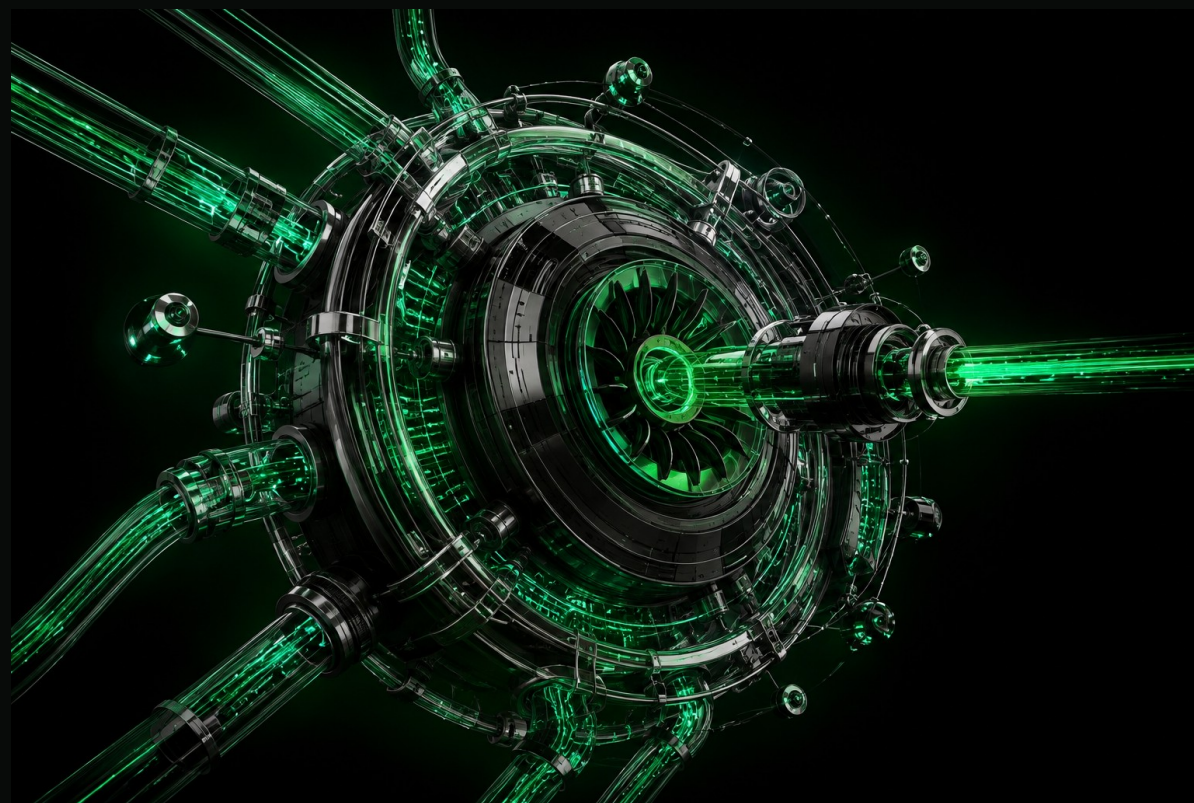
01 ACQUIRE 02 CONVERT 03 MEASURE 04 OPTIMIZE

SPECIALIST DIGITAL DELIVERY

Speed without control is just noise.

We build and optimize acquisition systems for high-velocity, multi-market environments.

- 01 Product, website and funnel UX
- 02 Affiliate systems and landing ecosystems
- 03 Paid, organic and lifecycle acquisition
- 04 Creative testing and performance analytics
- 05 CRM, attribution and operational automation



SPEED

PRECISION

CONTROL

Execution is adapted to market, platform and regulatory requirements.



INDIVIDUAL REQUESTS

Not every challenge fits a standard package.

GOOD.

Tell us the outcome, the constraint and what is not working. We define the right combination of strategy, design, technology and growth.

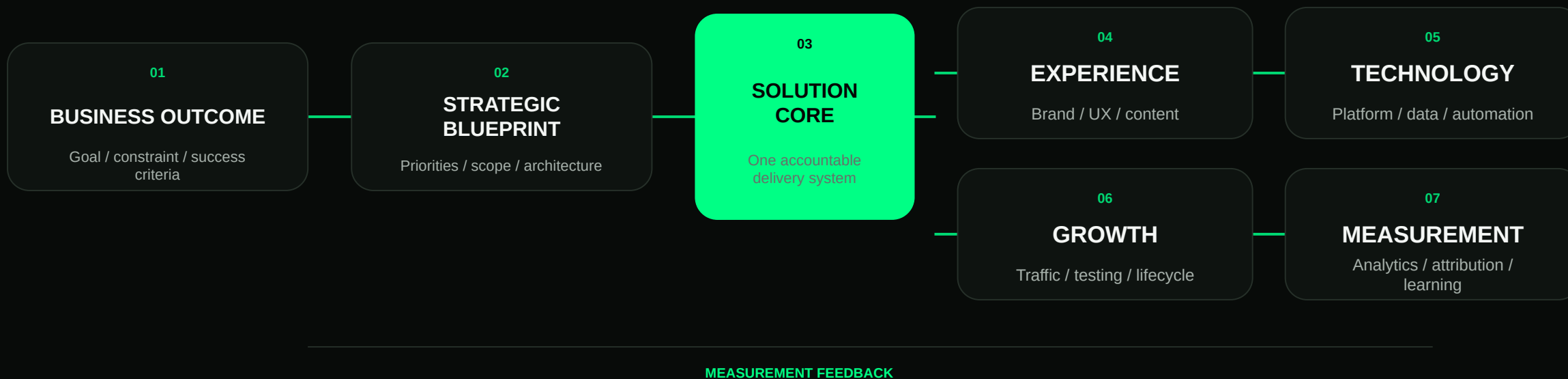
NO FORCED PACKAGE. NO DEAD WEIGHT.



SCHEME 03 / OUTCOME-LED CONFIGURATION

The solution follows the business outcome - not a service menu.

Each layer is selected, connected and measured around the real operating context.





SCHEME 04 / CONTINUOUS IMPROVEMENT

Complex request. Clear delivery.

One accountable path from the first conversation to continuous improvement.

01

DISCOVER

Goals and constraints

02

DEFINE

Scope and success

03

DESIGN

Experience and architecture

04

DELIVER

Build, integrate, launch

05

EVOLVE

Measure, optimize, scale

DATA FEEDS THE NEXT DECISION



CHOOSE THE MODEL THAT MATCHES THE MOMENT

Flexible structure. One delivery standard.

01

DEFINED PROJECT

Launch, rebuild or scoped transformation.

02

DEDICATED SPRINT

Discovery, validation, prototyping or problem solving.

03

ONGOING PARTNERSHIP

Continuous design, development, commerce and growth.

ILLUSTRATIVE SOLUTION STRUCTURES

Solutions are assembled around outcomes.

The deliverables change. The ownership does not.

01	Launch a new digital brand	Strategy / positioning / identity / website / launch campaign
02	Scale an e-commerce operation	Conversion UX / integrations / automation / paid growth / analytics
03	Transform a digital ecosystem	Research / service design / custom platform / data / continuous optimization



One partner changes the way work moves.

Less coordination overhead. More shared context. Faster decisions. Stronger continuity.

01

01 One accountable partner
A single owner across disciplines and delivery stages.

02 Cross-functional by default
Strategy, design, technology and growth collaborate from day one.

03 Built for international markets
Thinking that adapts across audiences and channels.

01 Senior thinking close to delivery
Strategic intent stays connected to the work.

02 Flexible around complexity
The team follows the problem, not a rigid package.

03 Optimization after launch
Delivery begins learning; it does not end it.



GLOBAL PERSPECTIVE / LOCAL UNDERSTANDING

Built to think beyond one market.

International ambition needs a partner that understands different customers, channels and operating speeds - without losing one standard of delivery.

01

VILNIUS

02

WARSAW

03

LOS ANGELES

04

DUBAI

ONE TEAM / ONE STANDARD / ONE ACCOUNTABLE PARTNER





BRING US THE OUTCOME - NOT THE PERFECT BRIEF

A clear problem is enough to begin.

We can enter at the moment the business needs clarity, a build, integration or growth.

01

LAUNCH

New brand, product, market or campaign.

02

REBUILD

Website, experience, platform or funnel.

03

INTEGRATE

Systems, data, payments, CRM or operations.

04

AUTOMATE

Manual workflows and repetitive decisions.

05

ACQUIRE

Traffic, demand, conversion and lifecycle.

06

SCALE

Infrastructure, markets and optimization.



START A CONVERSATION

Let's build what your business needs next.

Bring us a brief. Or bring us a problem.

WWW.GOMUNO.EU

STRATEGY / DESIGN / TECHNOLOGY / COMMERCE / GROWTH

